

Mothers & Others For Clean Air Winter Garden Party & Holiday Market

Sponsorship Opportunities



Mothers & Others For Clean Air invites you to partner with us for our annual Winter Garden Party & Holiday Market, an evening that brings together our community to shop, sip, and celebrate sustainable living during the holiday season. Guests browse a curated marketplace of eco-conscious vendors, connect with partner organizations at resource tables, and enjoy an elevated evening at one of Atlanta's most sought-after event spaces.

Event Highlights

Last year's event drew 65 guests and 9 vendors - and we're growing. Your sponsorship directly supports our mission to protect children's health from air pollution and the impacts of climate change, while placing your brand in front of an engaged, values-driven audience.

90+

Guests expected

15+

*Sustainable vendors
& partners*

1

*Unforgettable
evening*



Sponsorship Levels

Choose the level of partnership that's right for your organization. In-kind and barter partnerships are also welcome. Please see below for additional details.

Benefit	Presenting - \$10,000	Children's Health Champion - \$5,000	Clean Air Advocate - \$2,000
Recognition as Presenting Sponsor	✓		
Naming rights to Holiday Market	✓		
Logo featured on video walls at event	✓	✓	
Verbal recognition from the podium	✓	✓	
Logo and link in event communications	✓	✓	✓
Recognition across social media	✓	✓	✓
Logo on event webpage	✓	✓	✓
Resource table at event	✓	✓	✓
Recognition in post-event report	✓	✓	✓
Complimentary event tickets	10	5	2

In-Kind and Barter Partnerships

We welcome partners who would like to contribute products, services, or venue-related support in lieu of or in addition to a monetary sponsorship. Examples could include holiday gift items for guest bags, beverage or catering donations, décor, printing, photography, or auction items. In-kind partnerships are recognized at a level comparable to their fair market value, and we are happy to discuss a package tailored to what you can offer.

Named Experience Sponsorships

For sponsors who want a more visible, hands-on presence, consider underwriting one of the evening's signature moments. Your brand becomes part of the guest experience, with signage and recognition specific to that action. Opportunities include:

- Sustainable gift-wrapping station
- Holiday mocktail & refreshment bar
- Festive dessert buffet
- Photo moment / step-and-repeat

Next Steps

We would love to build a package around your goals and are open to crafting custom packages including a blend of monetary and in-kind support. To confirm a sponsorship or request a custom package, please fill out [this brief form](#) or contact our program manager, Morgan Johnson-Toth, at programs@moceanair.org.

About Us

Mothers & Others For Clean Air has been at the forefront of children's environmental health advocacy for over 20 years. We create coalitions and alliances between healthcare providers, parents, and community organizations to facilitate learning, collaboration, and collective action. We envision a safer, healthier Georgia where every child breathes clean air. Learn more about our mission, vision, and programs at www.mothersandothersforcleanair.org.